

2017

Time : 3 hours

Full Marks : 70

Candidates are required to give their answers in their own words as far as practicable.

The questions are of equal value.

Answer any five questions.

1. "Management is what management does". Discuss.
2. What do you mean by Principles of Management ? Why are they needed ?
3. Explain, in brief, the important findings of Howthorne Experiment.
4. What is Strategic Planning ? Discuss the process of Strategic Planning.
5. Explain Decision Making. Why it is important ?

6. What is Delegation of Authority ? Discuss its merits and demerits.
7. Explain briefly the Trait Theory of Leadership.
8. Explain the Barriers of Communication. How can they be overcome ?
9. What is Control ? Discuss the process and limitations of Control.
10. Write short notes on any two of the following :
 - (a) SWOT Analysis
 - (b) Five Force Analysis
 - (c) Herzberg's two factor theory of Motivation
 - (d) Theory X and Theory Y
 - (e) Emerging issues in Management

